

DO YOU HAVE WHAT IT TAKES TO START A BUSINESS?

Sponsored/Presented by:

MPBN, Maine SBDC, Maine CSS & SBA

Date: September 15, 2005

Time: 8:00 pm to 9:00 pm

Location: MPBN (check local TV listings)

Description: “Starting a Business in Maine” is a six-part series of one-hour, live, call-in television programs designed to help you launch your own business. Each program will focus on different and crucial aspects of the process. We’ll show you how to get started and provide you with tips on how to continue your success. We’ll be discussing the all important Business Plan as well as topics such as marketing yourself, acquiring financing for your venture and much more. We’ll talk with experienced Maine entrepreneurs and get their perspectives on what they did right and what they might have done wrong. We’ll also have experts in the field of entrepreneurship live in our studios to provide the nuts and bolts information of what you need to know when establishing your own business. Our phone bank for the call-in portion of the program will be staffed by entrepreneurial experts that will be able to answer your questions during the course of each program or direct you to the best resource for your needs.

The first of this six-part series will broadcast on Thursday, September 15th from 8:00 pm to 9:00 pm and weekly thereafter on Thursdays through October 20th. Please check you local TV listings.

For more information please call 800-884-1717 or email steved@mpbn.net.